FOOTBALL PROGRAM AD SALES

Dear Parent,

We are asking parents to purchase an ad in our **2017 Football Program** to <u>"showcase"</u> their student. If interested please fill out the form below, design your ad, and return both with your payment. Profits from the sale of these ads are used to pay for the programs, signs, and other activities that benefit the students at West Brook.

All artwork for your ad must be emailed to <u>tsmith@bmtisd.com</u> by <u>Friday, May 26, 2017</u>. You may fax this reservation form to: 617-5586 **NOW** to ensure a place in this year's football program.

Space is not reserved until payment is received.

Please send payment to: West Brook High School

Tisha Smith

8750 Phelan Blvd. Beaumont, TX 77706

Make checks payable to: West Brook High School

YOUR AD MUST BE PAID IN FULL AT THE TIME OF YOUR RESERVATION IN ORDER TO BE INCLUDED IN THE PROGRAM. SPECIAL ARRANGEMENTS MAY BE MADE FOR A LATER PAYMENT BY CONTACTING TISHA SMITH

If you have any questions about the artwork or the ads, please contact Tisha Smith at 617-5534.

| Name of Student | | |
|-------------------------------|---------------------------------|-----------|
| | | _ |
| Phone | | - |
| Contact Person | | - |
| Size of Ad | email | |
| Price of Ad | | _ |
| Amount Paid | | |
| Balance | | |
| Salesperson | | |
| SIZE | ACUTAL SPACE TO FILL W/ YOUR AD | |
| 1/8 page (business card size) | 3.625 x 2.5 | \$ 100.00 |
| ¼ page | 3.625 x 4.875 | \$ 150.00 |
| ½ page | 7.25 x 4.875 | \$ 200.00 |
| 1 full page | 7.25 x 9.75 | \$ 300.00 |

PLEASE SEND ALL ARTWORK "PRINT READY". The ad needs to be designed when emailed to me. Please don't send pictures and wording — we don't put the artwork together.